



KEEPING UK CHEERLEADERS 'THE BEST IN THE NATION'

The University of Kentucky is where the best and brightest come to cheer. Kimberly Calvert Doheny, Class of 1984, intends to help keep it that way.

"As faithful Wildcats, we are honored to assist the UK Cheerleading program and pleased to play a role in keeping it the best in the nation," says Kim Doheny.

Doheny and her husband have established the *Edward and Kimberly Calvert Doheny Cheerleading Coach Endowment*. The endowment, the first of its kind at UK, will support the head cheerleading coaches as they lead the country's winningest program to its 25th national championship and beyond.

A former Kentucky Junior Miss, 1980, and an instructor for the Universal Cheerleading Association (UCA), Doheny chose the University of Kentucky to make her dream come true.



"Growing up in Lexington from a family full of UK faithful, it was always a dream to attend UK and become a UK cheerleader."

-Kimberly Calvert Doheny '84

Continued on Page 2

KEEPING UK CHEERLEADERS **'THE BEST IN THE NATION'**

Continued from Page 1

Doheny was part of the cheerleading program from 1981-1983. During the summer of 1982, UK represented



Tokyo, Japan to right, second row: TommiAnne Puliam '83, Julie Billington '84, Coach Joe B. Hall, Lisa Perkins Ely '84, Kim Calvert Doheny '84, Mona Wilson Bond '83. Leslie Davis Lenz '83

Team USA in the Kirin World Basketball Tournament in Tokyo, Japan. The squad of six traveled with the men's basketball team for five weeks throughout Japan, Taiwan and Hong Kong. "We were proud to be ambassadors for the University of Kentucky and the United States for promotional events," Doheny said.

Doheny graduated in 1984 and moved for work to Paducah, Kentucky, where Summer 1982 from left she met her husband, Ted. Kim had a successful career in endoscopic surgical sales at Ethicon Endo-Surgery, a division of Johnson & Johnson.

> In 1997, Kim and Ted, along with their infant son, Tripp, moved from Paducah to Milan, Italy, for three years due to

Ted's job at Ingersoll-Rand. Kim left Johnson & Johnson when the family moved to Italy and refocused her time on family, various charitable interests and business ventures, including ownership of Component Wine.

In 2015, Tripp received the prestigious Kentucky Heritage Scholarship and was accepted into the Social

Enterprise Scholars Honors Program within the Gatton College of Business and Economics. He graduated Summa Cum Laude in 2019 with dual degrees in economics and marketing. He is now working in the Future



Kim and Ted with son Tripp

Finance Leaders Program with Honeywell in Charlotte, North Carolina.

Ted is a converted UK supporter by business experiences, marriage and many UK friends. He has contributed to UK Engineering and UK Basketball, including the Wildcat Coal Lodge. The Dohenys are proud to ensure UK will continue its legacy of excellence in cheer-now and in the future.

Supporting UK Cheerleading Coaches for Years to Come



UK Cheerleading is the winningest cheer program in NCAA history, with 24 UCA national championships. The program opened a new chapter last year when it was moved into the athletics department and welcomed head

coach, Ryan Martin O'Connor.

"Coach O'Connor has a proven track record of success, brings incredible energy to her work and shares our commitment to both integrity and competitive excellence," said athletic director Mitch Barnhart. "Not only that, but she also has an intimate understanding of the proud tradition of this program and what it means to cheerleaders, this university and the Big Blue Nation. We are excited to help her write the program's next chapter."

The Dohenys' endowment will provide perpetual support to enable UK's cheer coach to recruit, develop and train elite student-athletes to carry UK to its 25th championship and beyond.

"Collegiate cheer has one competition opportunity: a single two-and-a-half-minute performance," Coach O'Connor said. "To maintain our winning tradition, we must attract the best and the brightest talent. Kim and Ted's gift will be invaluable to that task."



An endowment is a meaningful way to ensure your support for the places and organizations you care about most, like the University of Kentucky, lives on forever. When you establish an endowment or contribute to an existing one, you create a lasting legacy that reflects your values.

HOW AN ENDOWMENT WORKS

When you make an endowed gift to UK, a portion of the investment earnings are spent each year. The balance is invested, allowing the gift to live on in perpetuity.

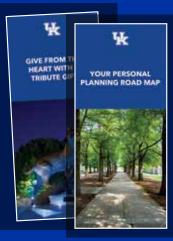
FUNDING YOUR ENDOWMENT

There are many ways to fund your endowment in addition to cash gifts. Some allow you to establish your gift now, while others won't go into effect until after your lifetime.

- Appreciated assets—Using appreciated assets, like stock you have owned for more than one year may allow you to eliminate capital gains tax on the asset's appreciation.
- Life insurance—Name UK the beneficiary of your life insurance policy, or create and gift a new policy to UK to leverage tax and other benefits.
- Retirement plan assets—Name UK beneficiary of your retirement plan assets, or make a direct charitable distribution to UK for those 70 1/2 or older.
- A gift in your will or living trust— Your gift to UK can be a specific amount or a percentage of your residuary estate.

WILDCATS FOREVER

When you want a gift to reflect the admiration and respect you have for a loved one material objects just don't measure up. Creating a named endowment for someone special who is a lifelong Wildcat is the perfect way to honor that person far into the future.



PLANNING RESOURCES FOR YOU

Estate planning provides an opportunity to create a legacy you can feel good about. It also gives you a unique chance to honor someone-or somethingthat has been important in your life or in your time at UK, much like how Kim and Ted Doheny have ensured a strong UK Cheerleading team for future generations.

Our guides, Your Personal **Planning Road Map** and Give From the Heart With a Tribute Gift, can show you how. Return the enclosed reply form today to request your copies.

© The Stelter Company Information contained herein was accurate at the time of printing. The information in this publication is not intended as legal or tax advice. For such advice, please consult an attorney or tax advisor. Figures cited in any examples are for illustrative purposes only. References to tax rates include federal taxes only and are subject to change. State law may further impact your individual results.

BECAUSE WE CAN...

When the University of Kentucky announced Kentucky Can: The 21st Century Campaign—the largest fundraising campaign in the Commonwealth's history—we knew we were setting ambitious goals. Creating thousands of scholarships, endowing efforts to discover solutions to our state's health and economic challenges and growing our endowment by nearly \$1 billion—each on its own is a lofty goal. But this is our time. And with you by our side, we will achieve our goals. Thank you for showing the world Kentucky Can.

To explore how you can join the campaign with a future gift, contact our Office of Gift & Estate Planning at 859-257-7886 or giftandestate@uky.edu.



"The University of Kentucky has the best fans in the world. The Big Blue Nation deserves the best and brightest cheerleaders. We are happy to help future champions."

> -Kimberly Calvert Doheny '84, co-creator of the Edward and Kimberly Calvert Doheny Cheerleading Coach Endowment

SUPPORT WHAT YOU'RE PASSIONATE ABOUT

Thanks to the generosity of donors like the Dohenys, we are making an impact and creating lasting change every day for our students, faculty, Commonwealth and the world. Below are a few priority areas, but they are only the beginning. If you would like to learn more about how to tie your passion to your philanthropy, contact us. We would be honored to accompany you on your giving journey at UK.







Humanities



UK HealthCare





Diversity & Inclusivity



Thank you to all who have already included UK in your estate plans. Your philanthropic vision will support UK's dedication to improving people's lives through excellence in teaching, research, health care, cultural enrichment and economic development. We are especially grateful for your support of Kentucky Can: The 21st Century Campaign. Your generosity is showing the world what Kentucky can do.





University of Kentucky

Office of Philanthropy Sturgill Philanthropy Building Lexington, KY 40506-0015

Tom Barker Associate Vice President for Philanthropy; Sr. Philanthropic Advisor 859-257-7886 | giftandestate@uky.edu plannedgiving.uky.edu