When Dr. Ashley Brown enters a room, she only has about two minutes to gain her patient’s trust. An emergency medicine doctor at St. Claire Regional Medical Center in Morehead, Kentucky, she knows people are wary of doctors and hospitals.

“But when they hear my voice and ask where I am from, they know that I am one of them,” Dr. Brown says. “I understand the culture, and I can immediately gain their trust.”

A native of Greenup County, Dr. Brown received the Eloise C. Smith and Dr. E. Vernon Smith Medical Scholarship in 2010. It paid for her medical education at the University of Kentucky and allowed her to return to Eastern Kentucky to help the people from her hometown.

Now living on a farm in Greenup, Dr. Brown is helping improve the quality of life in the region, and she is working with the UK Rural Physicians Leadership Program to encourage area high school students to pursue medicine at UK.

“I want to show kids that they do not have to come from a family of doctors to go to medical school,” she says. “There are people like Dr. Vernon Smith who will help you. I would not be where I am today without Dr. Smith’s scholarship. I have a better life because of this scholarship.”

Dr. Smith, who graduated from UK in 1937 and was a native of Greenup County, created the scholarship in 2006. His significant gift provides scholarships for UK’s nursing, band and medical students; professorships in history, business, nursing and macular degeneration research; and endowed chairs in macular degeneration and Alzheimer’s research. He especially wanted to encourage his medical school recipients to return to Greenup County.

“I’ve tried to leave a legacy for Greenup County,” he said. “The kids will benefit, and if they go back there to work and spend their lives, the community will benefit.”
When people think about giving to an institution like the University of Kentucky, cash seems like the easiest gift to give. Write a check and it takes care of our most immediate needs, but what about the long-term needs of our students?

Regardless of the season or the time of year, there is always a demand for our research, the education we provide and the work we do in Kentucky and beyond. To help, consider turning the gift you make today into a gift for tomorrow by making a planned gift to the University of Kentucky.

A planned gift is a commitment to benefit countless students for years to come. These types of gifts often involve a little more thought, but you can align them with your overall financial and estate planning goals.

The best part? Your gift is generally deferred until after your lifetime, so your current income isn’t affected. Also, with many planned gifts, you can change your mind at any time.

No matter which gift type you choose, you can feel confident in knowing that your contribution will continue making an impact at UK well into the future.

YOU DON’T HAVE TO GO IT ALONE
Making a planned gift to UK isn’t complicated. We’re here to help. Contact Gift & Estate Planning at 859-257-7886 or giftandestate@uky.edu to learn how you can make a gift for future UK students.
Does Your Will Need an Update?

Unlike antiques, a will doesn't improve with age. Your will reflects the time when it was created, and depending on when that was, your life now might look quite different. Here are a few situations that should trigger an update to your will:

- **New marital circumstances**—This could mean your own, your children's or your grandchildren's relationships.
- **Birth**—If you have a new child or grandchild, you may want to provide for their financial needs after your lifetime.
- **A loved one's passing**—Your carefully crafted plan can be profoundly affected by the passing of a family member.
- **A new job**—Make the best beneficiary arrangements for new employee benefits, including the proceeds of life insurance, 401(k) plans and other company plans.
- **A move to another state**—Different state laws control the steps for making a valid will. Contact an estate planning attorney in your new state to review and update your will.
- **A new or growing relationship with a charitable cause**—If you want to continue your financial support for the University of Kentucky and other causes close to your heart, consider including a gift to UK in your will.

★ Be sure to seek the advice of your professional advisors to maximize the impact of your gift as well as the potential financial benefits you can receive. To learn more about the impact your gift can have at UK, contact Gift & Estate Planning at 859-257-7886 or giftandestate@uky.edu today.

UK Healthcare treats more than **460,000** patients each year.

UK Cooperative Extension serves more than **6.5 million** families and farmers each year, providing advice, information and resources.

The College of Engineering annually offers **7** outreach programs to excite students about STEM majors and careers.

In the last 20 years, the College of Education has celebrated more than **2,000** local Teachers Who Made a Difference, improving their schools and communities.
Best Charitable Gifts to Make in 2018

With the introduction of tax reform this year, you may be looking at your finances and wondering how you can continue to be charitable in 2018. There are many ways you can make a difference at the University of Kentucky while enjoying financial benefits for yourself.

Here are some smart ways to give in 2018:

• **Donate appreciated stock**—With the stock market at or near all-time highs, give your appreciated stocks to a nonprofit like UK and eliminate capital gains tax.

• **Name UK as a beneficiary of retirement plan assets**—These assets remain taxable when distributed to a loved one but are tax-free when given to a nonprofit institution like ours.

• **Give from your IRA (if age 70½ or older)**—Regardless of whether you itemize your taxes, this gift helps you fulfill your required minimum distribution and is not considered taxable income.

• **Gifts of real estate**—Many real estate markets are enjoying gains. Appreciated real estate may be subject to capital gains tax unless donated to charity or transferred to a charitable trust.

WE CAN HELP

We are so grateful for your generosity. Please contact Gift & Estate Planning at 859-257-7886 or giftandestate@uky.edu to discuss how your gift can make a lasting impact at UK.

START PLANNING YOUR FUTURE

If you’ve put off writing your will or solidifying your plans for the future, you’re not alone. Getting started is often the hardest part. Our new guide *7 Months to a Well-Planned Estate* can help you get started. You can also learn more about ways you can include the University of Kentucky in your future plans in *Your Personal Guide to Gift Planning*. Fill out and return the enclosed reply card to request your copies today.

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